

Current Report ESPI No 16/2020

Date: 2020-08-19

Name: QUARTICON S.A.

Subject: Information on new commercial contract
Legal basis: Par 17.1 MAR – confidential information

Content:

Management Board of QuarticOn S.A. (Company) informs that today on 19 August 2020 was signed the contract for the Marketing Automation services with the international group of clothing stores SportVision. The group SportVision includes stores operating on 9 European markets: Serbia, Croatia, Slovenia, Bosnia and Herzegovina, Albania, Montenegro, North Macedonia, Romania and Bulgaria. It is made up of the brands Sportvision, Extrasport.com, Tike, Runnmore, Buzzsneakers, Tenisice and Reality. The contract was concluded for a period of 12 months. Estimated contract's value is over PLN 300,000 per year (EUR 70k). Marketing Automation (fully integrated with the QuarticOn recommendation engine, sending e-mail messages to subscribers of the online shop after a set time or after the system recognises a specific action from the potential recipient) is a product with which the Company starts a strategic cooperation with SportVision, which in the future may be expanded to new products from the Company's portfolio. The contract is the result of developing sales through a partner channel on foreign markets. Thanks to this agreement, QuarticOn is becoming a larger and larger provider of e-commerce support services on the South-Eastern European market. Conditions for the implementation of the above contract, including the possibility of withdrawing from it or violating its terms, do not differ from the terms commonly used for this type of contract.

Signatures of persons representing the Company:

Paweł Wyborski - CEO

Michał Giergielewicz - CFO