

ESPI current report No. 8/2019

Date of preparation: 2019-09-23

Abbreviated name of issuer: QUARTICON S.A.

Subject: Information on the implementation of the development strategy in the area of new sales channels

Legal basis: Article 17 paragraph 1 MAR - confidential information

Content of the report:

Management Board of QuarticOn S.A. ["Company"] informs that as part of the implementation of the development strategy, which - in addition to expansion into new markets and expanding the product portfolio - is to develop new sales channels and acquire new customer groups by providing SaaS applications for e-commerce platforms, the Company received confirmation of the launching of the new solution on the Slovak CreativeSites.sk platform and modified its offer on the Polish Shoper.pl platform. Both platforms collect a total of nearly 11 thousand online stores. Newly launched applications for the Shoper and CreativeSites platforms (together with previously introduced application for the Shoptet platform) significantly expand the availability of solutions offered by the Company for a group of thousands of stores, which in the Company's opinion, should have a positive impact on the level of generated sales in subsequent reporting periods. This year, the Company also plans to develop 1-2 new applications for selected platforms. At the turn of the third and fourth quarter of 2019, the company should also start selling its solution (it is currently undergoing validation), on a global, gathering over 200 thousand online stores, the Shopify platform.